

GE Interest Plus Privacy Policy

REV 1/12

| FACTS | WHAT DOES GE INTEREST PLUS DO WITH YOUR PERSONAL INFORMATION? |
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| Why? | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do. |
| What? | <p>We may obtain personal information to provide you with products and services you have requested, to determine if you qualify for products and services, and to service your investment. We may collect this information from you, our affiliates and outside companies. This information can include:</p> <ul style="list-style-type: none"> • Your name, address, phone number, social security number, e-mail address, income, assets, and accounts with others. • Your transactions or experiences with us, our affiliates or outside companies. • Your employment, finances, credit data, and other personal characteristics. |
| How? | Financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons we can share our customer's personal information; whether GE Interest Plus shares such information; and whether you can limit this sharing. |

| Reasons we can share your personal information | Does GE Interest Plus share? | Can you limit sharing? |
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| <p>For everyday business purposes – such as to provide administrative, or customer support, printing and delivery of statements and other documents, maintaining and servicing your investment, protecting against fraud or suspicious activity, fulfilling your requests; performing other business-related services authorized by you; responding to court orders and legal investigations. Service Providers may include companies within and outside of GE and information may be transferred outside of the U.S. in connection with providing those services.</p> | Yes | No |
| <p>For our marketing purposes – to offer other products and services to you.</p> | Yes | No |
| <p>For our affiliates' everyday business purposes</p> | No | |
| <p>For our affiliates to market to you</p> | No | |
| <p>For nonaffiliates to market to you</p> | No | |

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| Questions? | Call 1-800-433-4480 |
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What We Do

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| How does GE Interest Plus protect my personal information? | To protect your personal information from unauthorized access and use, we use technology and security measures that comply with federal and state law. These measures include computer safeguards, and secured files and buildings. We also maintain physical, electronic, and procedural protections in accordance with applicable standards. We restrict access to employees and others for lawful business purposes to assist in providing products or services to you. Employees who violate our privacy policy are subject to disciplinary action. In the unlikely event that any unauthorized person gains access to your personal information, we will contact you as soon as possible, consistent with the needs of law enforcement. |
| How does GE Interest Plus collect my personal information? | <p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> • establish your investment or give us your contact information • invest or redeem funds <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p> |
| Why can't I limit all sharing? | <p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes-(information about your creditworthiness) • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>GE Interest Plus does not share your personal information for any of these reasons. State laws may give you additional rights to limit sharing.</p> |

Definitions

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| Affiliates | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Our affiliates include GE Capital Markets, Inc. and nonfinancial companies, such as General Electric Company. |
| Nonaffiliates | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Nonaffiliates may include direct marketing companies. |

The above notice applies only to the information collection practices of General Electric Capital Corporation and GE Capital Markets, Inc. in connection with GE Interest Plus. GE Interest Plus is the program name for certain investments in variable denomination floating rate demand notes issued by General Electric Capital Corporation and offered through GE Capital Markets, Inc. This notice does not apply to other programs, products or services of General Electric Capital Corporation or GE Capital Markets, Inc. Information gathered by other GE companies will not be governed by this privacy policy. You should review the privacy policies of those specific GE companies to understand how they collect, use and disclose information. This notice replaces our previous privacy notice disclosures to you. We can change our privacy policy at any time and will let you know if we do if/as required by applicable law.

For helpful information about identity theft, visit the Federal Trade Commission's (FTC) consumer website at <http://www.ftc.gov/idtheft>.